

IIDA | STUDENT
DESIGN
COMPETITION

Chicago Primary Care Clinic



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INTRODUCTION

The IIDA Student Design Competition (SDC) celebrates the talent and fresh design ideas of the interior design students throughout the world who are currently enrolled in an interior design program or institution. The competition provides emerging professionals with the opportunity to showcase their work and gain exposure in the interior design industry.

2021 DESIGN PROBLEM

A healthcare system in Chicago, Illinois, will be renovating a primary care clinic within an existing hospital building. The clinic is on the 14th floor of the building, which is located near 875 North Michigan Avenue (formerly known as the John Hancock Center).

The primary care clinic focuses on preventative care and sees patients by appointment only. The doctors know the patient's family histories and manage their wellness. Some of the services the clinic provides include: wellness visits, physicals, vaccinations, screenings for illness, and acute illness and/or injury care (from the flu to a broken arm or leg).

THE CHALLENGE

The 2021 IIDA Student Design Competition invites you to space plan and design a primary care clinic that is being renovated in Chicago, Illinois. This year's competition will require two solutions—a partial renovation in which all existing walls remain as is, and a full renovation allowing the interior designer to determine a more purposeful space plan and design.

The primary care clinic is part of an urban healthcare system with approximately 1,500 patient beds and is located near 875 North Michigan Avenue. The space plan should include all program requirements such as waiting areas, exam rooms, offices, and consultation spaces.

The design should promote and allow physicians to increase efficiency and create a seamless patient experience through architecture and thoughtful design. A spa-like feel and amenities seen in hospitality are instrumental in creating a sense of "homefulness" and well-being. The renovated clinic should be flexible and allow for growth due to the changing landscape of healthcare from volume-based care to value-based care.

At least half of the products included in each submission must be from OFS and Carolina. Consider healthcare solutions such as: Element, Lasata, Lona, Maive, Mile Marker, Neom, and STAKS. OFS and Carolina, in addition to its standard product offering, provide clients with custom and modified solutions. There would be no better place than the primary care clinic to take advantage of those capabilities. Participants are also encouraged to use pieces from other manufacturers when creating their design solutions.

Healthcare facilities such as this should take into consideration the ADA Standards for Accessible Design, the HIPPA Privacy Rule, and make seating accommodations for the bariatric population or parents with small children.

Please Note: While COVID-19 is affecting the procedures of healthcare and primary clinics such as this, we cannot predict or guarantee what, if any, permanent changes will be or what they will look like. You are not required to use social distancing guidelines within your submission(s), but you may consider and/or include solutions pertaining to the guidelines in your design.



PROGRAM REQUIREMENTS

Public Spaces

Check-in: The check-in area of the clinic drives the patient experience and sets the tone for the visit. Explore new and emerging technologies that can support needs and consider the removal or minimization of a “check-in” desk.

Waiting Area: The waiting area plays a vital role in the overall patient experience. This space should evoke a feeling of “homefulness,” as well as comfort. Patients will often bring a book, newspaper, laptop, or tablet with them to create a positive distraction as wait times will vary. A variety of coordinated seating and table options should connect the users to the space around them and allow for the adaptation of new and emerging technology.

Check Out: Check out will require a two-sided desk that will support patients and staff. Patients will briefly sit to schedule appointments, discuss insurance coverage, and address billing questions. HIPPA and ADA requirements should be taken into consideration through the use of divider screens.

Patient Spaces

Consultation Room: The consultation room will support caregivers discussing treatment plans with patients. Technology will be integral in these discussions but should not overwhelm the space.

Exam Rooms: Twelve (12) exam rooms should be flexible and support check-ups, examinations, and consultations. Create a homeful and hospitable environment to help to reduce patient stress. Technology will aid caregiver and patient interactions but should not overwhelm the room.

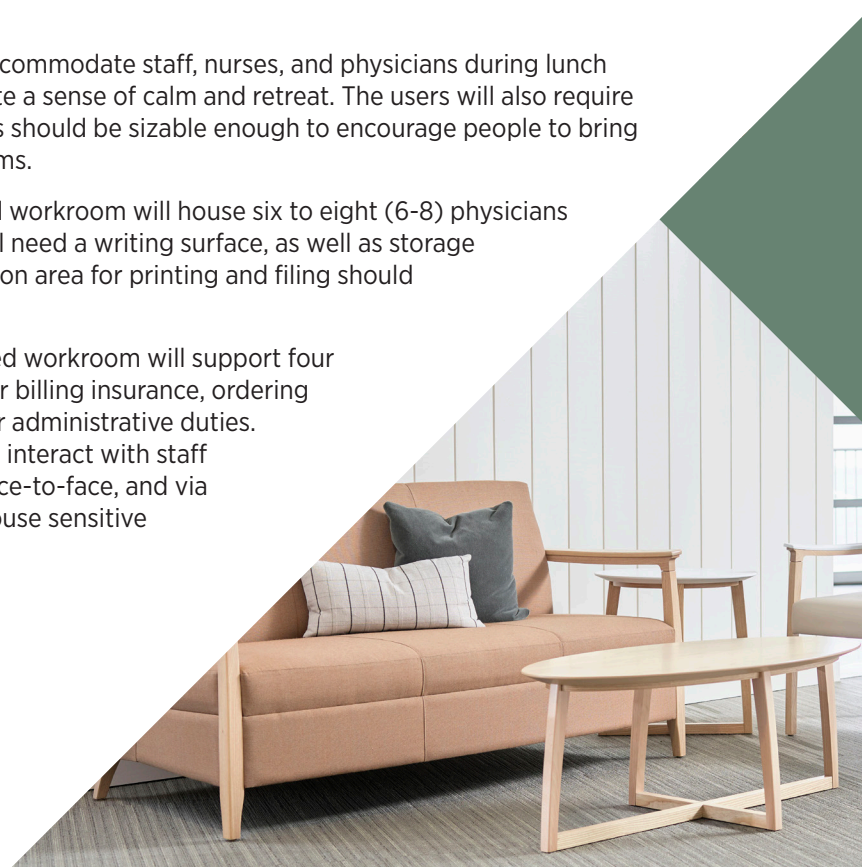
Caregiver Spaces

Manager’s Office: A single private office will support the management of the clinic. The manager will communicate with patients and caregivers throughout the day and work to ensure that the clinic is running smoothly and efficiently.

Staff Lounge: The staff lounge will accommodate staff, nurses, and physicians during lunch and breaks. This space should promote a sense of calm and retreat. The users will also require a common area for lockers. All lockers should be sizable enough to encourage people to bring work-out gear and other personal items.

Practitioner’s Workroom: The shared workroom will house six to eight (6-8) physicians and nurse practitioners. Each user will need a writing surface, as well as storage for work and personal items. A common area for printing and filing should be accessible to all users.

Administrative Workroom: The shared workroom will support four (4) employees that are responsible for billing insurance, ordering medical and office supplies, and other administrative duties. The employees will communicate and interact with staff and physicians throughout the day face-to-face, and via email or phone. The workroom will house sensitive patient and work-related documents.



General Notes and Clarifications:

- This project is purely fictional. The location and image are for inspirational purposes only.
- All submissions should include two (2) proposals—partial renovation and full renovation.
- True north is at your design discretion and plan north is as drawn.
- The primary care clinic is located on the 14th floor of the building.
- The original floor plate has structural columns throughout the space. The structural columns were removed for this competition.
- The exterior walls and windows cannot be changed or altered.
- The square footage is approximate 5,200 to 5,900 square feet (partial vs. full renovation).
- The ceiling height is 108 inches. The ceiling material can be adjusted and/or changed to meet the design intent.
- Windowsill height is 36 inches AFF and the overall window height is 60 inches AFF.
- Employees and patients enter through separate entrances as noted within the PDF floor plans.
- The primary care clinic hours are Monday through Friday, 8 a.m. to 5 p.m.



SUBMISSION REQUIREMENTS

Your project must be submitted digitally through the competition website. Submissions will be open from Monday, January 11, 2021, to Monday, February 15, 2021. We recommend working on submissions prior to these dates.

Each submission must include the following:

1. Project/Contact Info (Entry Form)

- Participant name(s)
- Member ID (if a current member)
- Project title
- Contact info
- 500-word project description outlining why your concept demonstrates the best solution for the Digestive Health Clinic.

2. Two (2) 24 x 36-inch digital presentation boards in PDF format, one for partial renovation and one for full renovation, each file sized between 3MB and 10MB, containing:

- One (1) dimensioned floor plan drawn to scale
- One (1) furniture and materials plan
 - You may combine the dimensioned floor plan and furniture plans
- One (1) reflected ceiling plan, created with the assumption that the ceiling is a blank slate
- Two to four (2-4) renderings of the completed space
- Two (2) additional drawings of the space, which can be an elevation, perspective, isometric, axonometric, or orthographic drawing
- Additional elements to convey the overall concept including, but not limited to, furniture and fixture specifications, color palettes, wall sections, electrical plans, schedules, additional renderings, etc.
- File name: SDC + initials + year_board (SDCLHH2021_board.pdf)

NOTE: Do not place your name or other identifying information on your boards or you may be disqualified.

NOTE: There may be overlap in images between the two proposals.

3. Individual JPG file submissions of the ten to twelve (10-12) required drawings/renderings outlined above saved as:

- JPG format
- RGB color mode
- 8.5 x 11-inch minimum dimensions
- 150 minimum dpi resolution (300 dpi preferred)
- File size between 1MB and 10MB
- File name: SDC + initials + year_number (SDCLHH2021_1.jpg)

NOTE: Do not place your name or other identifying information on your JPG file submissions or you may be disqualified.



REQUESTS FOR CLARIFICATION

All requests for clarification or general questions regarding the 2021 IIDA Student Design Competition design problem and requirements must be sent to IIDA at students@iida.org by Friday, September 25, 2020. Questions received after this date will not be answered. All questions received by this date will be answered and posted online as an FAQ on Friday, October 23, 2020.

TIMELINE

Call for entry period: Monday, January 11, 2021, to Monday February 15, 2021

Submission deadline: Monday, February 15, 2021, 11:59 p.m. Central

ENTRY FEES

Individual Entries

- IIDA Student Members: \$25.00
- Non-members: \$50.00

Team Entries

- IIDA Student Member: \$40.00
 - At least one student on the team must be an IIDA Student Member
- Non-members: \$80.00

ELIGIBILITY

The 2021 IIDA Student Design Competition is open to students around the world who are currently enrolled at an interior design program or institution. Participants can enter individually or as a team with a maximum of five (5) participants.

AWARDS*

First Place: \$2,500.00

Second Place: \$1,500.00

Third Place: \$750.00

***Prizes will be split between team members for winning team submissions.**

JUDGING

A panel of three judges will evaluate the entries on:

- Innovation and creativity: 20%
- Coherence and functionality: 20%
- Human and environmental impact: 20%
- Fulfillment of the program requirements and additional contributions above and beyond the basic program: 20%
- Presentation: 20%

FLOOR PLANS

[Click here](#) to view floor plans.

Please note that additional plans, such as reflected ceiling plans, mechanical, electrical, or plumbing plans, will not be provided for this program to allow more flexibility for design solutions. Ceiling heights are fixed and noted. Windows are locked in and the CAD Plan is not to be altered.

RESOURCES FOR DESIGN CONSIDERATIONS

For the 2019 IIDA Student Design Competition, Carolina and IIDA created this still relevant [video](#) where healthcare design experts share their thoughts on the healthcare design profession, design considerations, and provide competing students with helpful tips when creating their submission.

HEALTHCARE DESIGN TERMINOLOGY

[LEAN Design](#)

[HIPPA](#)

[Bariatric Population Design](#)

[Biophilic Design](#)

[Healthier Hospital Initiative](#)

ADDITIONAL RESOURCES:

[Healthier Hospitals](#)

[Healthcare Design](#) magazine

[The Center for Health Design](#)

[International WELL Building Institute](#)

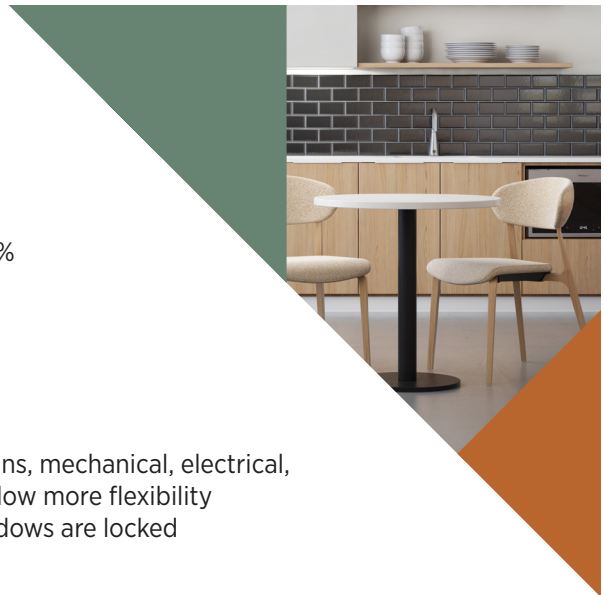
[A Healthy Trend: How the WELL Building Standard is Elevating Healthcare Architecture](#)

[How To Design Flexible Healthcare Spaces](#)

[Creating a Positive First Impression with Healthcare Lobbies](#)

[Biophilic Design and the Healthcare Workplace](#)

[The Boldest Healthcare Prediction For 2020: Business As Usual](#)



IIDA

IIDA is the commercial interior design association with a global reach. We support design professionals, industry affiliates, educators, students, firms, and their clients through our network of 15,000+ members across 58 countries. We advocate for advancements in education, design excellence, legislation, leadership, accreditation, and community outreach to increase the value and understanding of interior design as a profession that enhances business value and positively impacts the health and well-being of people's lives every day.

www.iida.org

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