

IIDA Industry Member Benefits

IIDA

■ Benefit included*

Level 6 [‡]	Level 5	Level 4	Level 3	Level 2	Level 1
60 Reps	40 Reps	30 Reps	15 Reps	6 Reps	3 Reps

MEMBERSHIP BENEFITS

Affiliation with a local chapter for each representative with access to resources, local meetings, networking, and engagement events	■	■	■	■	■	■
Use of Industry member appellation and logo to reinforce commitment to the profession	■	■	■	■	■	■
Subscription to IIDA newsletters and Perspective, the IIDA design journal, available on IIDA.org with exclusive member-only content	■	■	■	■	■	■
Access to latest IIDA research and publications	■	■	■	■	■	■
Reduced rate to attend select IIDA national events	■	■	■	■	■	■
Reduced rental rate for IIDA IDEA Studio and Conference Center	■	■	■	■	■	■

PROMOTIONAL MARKETING BENEFITS

Company listing on IIDA.org	■	■	■	■	■	■
New member announcement in <i>Design Matters</i> , an e-newsletter to all members	■	■	■	■	■	■
Complimentary IDCEC-approved CEU course listed on IIDA.org	■	■	■	■	■	■
Complimentary marketing email to IIDA member email list [†]	5 emails	4 emails	3 emails	2 emails	2 emails	1 email
Complimentary 30-day job posting on the IIDA Career Center	5 postings	4 postings	3 postings	2 postings	1 posting	1 posting
Complimentary ad in <i>Design Matters</i> [†]	■	■	■	■		
Complimentary sponsored social media post to 300,000+ IIDA followers [†]	■	■	■			
Company website link posted on IIDA.org	■	■	■			
Complimentary ad in IIDA editorial article on IIDA.org [†]	■	■				

ANNUAL DUES

\$31,104	\$21,888	\$16,416	\$8,208	\$3,283	\$1,642
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*IIDA Industry Member benefits, subscriptions, publications, and costs are subject to change.

[‡] Another level of membership can be purchased to support additional reps. For more information, contact industrymembership@iida.org.

[†] Limited quantities available. First-come, first-served.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

IIDA Industry members have exclusive opportunities to engage with designers through sponsorship of IIDA national programs, conferences, and events. For more information on sponsorship opportunities, please contact adsales@iida.org.

Industry membership offers additional savings on business services, insurance, travel, and more. Please log into your member portal on the [IIDA website](#) to learn more.

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