

IIDA Industry Member Benefits

IIDA

	Level 6 [†] 60 Reps	Level 5 40 Reps	Level 4 30 Reps	Level 3 15 Reps	Level 2 6 Reps	Level 1 3 Reps
MEMBERSHIP BENEFITS						
Affiliation with a local chapter for each representative with access to resources, meetings, networking, and events. Add a second chapter upon request.	■	■	■	■	■	■
Use of IIDA Industry member appellation and logo	■	■	■	■	■	■
Access to the IIDA individual member directory for enhanced networking experience	■	■	■	■	■	■
Subscription to IIDA newsletters and <i>Perspective</i> magazine available on IIDA.org with exclusive member-only content	■	■	■	■	■	■
Reduced rates for local and national IIDA events, webinars, programs, and design competitions.	■	■	■	■	■	■
Access to exclusive savings and discounts on products and services through IIDA's member program	■	■	■	■	■	■
PROMOTIONAL MARKETING BENEFITS						
New member announcement in <i>Design Matters</i> , our weekly newsletter to all members	■	■	■	■	■	■
Member Directory company listing on IIDA.org	■	■	■	■	■	■
Digital banner ad placement in IIDA newsletter	■	■	■	■	■	■
IDCEC- or AIA-approved CEU course or podcast listed on IIDA.org	4 LISTINGS	3 LISTINGS	2 LISTINGS	2 LISTINGS	1 LISTING	1 LISTING
30-day job posting on the IIDA Career Center	4 POSTINGS	3 POSTINGS	2 POSTINGS	2 POSTINGS	1 POSTING	1 POSTING
Event posting on IIDA.org	3 POSTINGS	2 POSTINGS	2 POSTINGS	1 POSTING	1 POSTING	
Marketing email to IIDA Membership [‡]	2 EMAILS	1 EMAIL	1 EMAIL	1 EMAIL		
Social media post to 400,000+ IIDA followers [‡]	2 POSTS	1 POST	1 POST			
Member Directory company website link on IIDA.org	■	■	■			
Sponsored Content Feature in <i>Design Matters</i>	1 FEATURE	1 FEATURE				
Design Leader Q&A profile posted on IIDA.org	1 PROFILE					
ANNUAL DUES	\$32,287	\$22,791	\$17,093	\$8,547	\$3,419	\$1,710

^{*}IIDA Industry Member benefits, subscriptions, publications, and costs are subject to change.

[†] Another level of membership can be purchased to support additional reps. For more information, contact industrymembership@iida.org.

[‡]Limited quantities available. First-come, first-served.

ADDITIONAL MARKETING OPPORTUNITIES

Looking to expand your marketing reach with IIDA? Inquire today about additional promotional benefits and exclusive opportunities to engage with designers through sponsorship of IIDA national programs, conferences and events by contacting adsales@iida.org.