"PLACEMAKERS PASSIONATE ABOUT COMMUNITY AND ADVOCACY"

Changemaker Award 2021
OUR MOTIVATION

Community Outreach
Engaging with and making positive change within the Bloomington community and beyond!

Design Advocacy
Educating the public on the importance of interior design, raising the profession’s esteem.

Public Wellbeing
Enriching the wellbeing and everyday lives of the public through inclusive design actions.
A group of student members engaged with a rural middle school in Spencer, Indiana to reimagine an underutilized space in the school into a makerspace (1,000 sq. ft.).

The space would foster creativity, collaboration, and innovation.

They worked closely with the middle school’s students, faculty, and administrators, inviting them to be a part of the design process.
PROJECT SPONSORS

EZKENAZI SCHOOL
OF ART, ARCHITECTURE + DESIGN

UNDERGRADUATE RESEARCH
OFFICE OF THE VICE PROVOST FOR UNDERGRADUATE EDUCATION

SERVEDESIGN CENTER
AT THE SIDNEY AND LOIS ESKENAZI SCHOOL

Owen Valley
Middle School
PROJECT TIMELINE

- **Research**
  - July 6th, 2021

- **Site Visit**
  - July 8th, 2021

- **Client Interview**
  - July 12th, 2021

- **Mid-Presentation**
  - July 22nd, 2021

- **Town Hall Meeting**
  - July 30th, 2021

- **Bidding**
  - January 2022

- **Under Construction**
  - April 2022

- **Post-Occupancy Evaluation**
  - November 2022
LEADING CHANGEMAKERS

Marijke McQueen  
IIDA at IU Campus Center  
Student Member

Hunter Kaiser  
IIDA at IU Campus Center  
Vice President

Gabby Pierson  
IIDA at IU Campus Center  
President
Before

After
Hunter's Design Solution

After
Gabby's Design Solution
The makerspace provides an underrepresented, rural community with access to advanced academic opportunities and high-tech equipment, supporting the community now and generations to come.

"We consider ourselves beyond fortunate to have worked with such talented individuals."
Rebecca Hayes, Middle School Teacher

"They took all of our ideas that we had and either made them happen [...]."
Corbin Applegate, Middle School Student

"It was a wonderful opportunity to give my input on the improvement of our maker space and I can’t wait to see the finished product!"
Sadie Neff, Middle School Student
We represented the Interior Design program on campus by inviting anyone and everyone to learn what our major and profession are all about!

Everyone got to see what its like to use a wheelchair, create a mood board, and test their knowledge on historical periods. Our greatest priority for this event was engaging with faculty and students who have not heard about what interior designers do.
VOLUNTEER HIGHLIGHT

Juliette Castagna
IIDA at IU Campus Center
Student Member

Jett Burton
IIDA at IU Campus Center
Student Member

Krystena Davis
IIDA at IU Campus Center
Student Member
ELEVATED UNDERSTANDING

All of the Open Studios activities provided the public with insight on interior design and the role it plays in everyday lives.

The Inclusive Design activity gave people the opportunity to put themselves in wheelchair users’ shoes. This was an eye-opening experience for many, as it demonstrated the power of design, first-hand!

"This was the first time I had ever even been in a wheelchair! The activity gave me a better understanding of wheelchair users’ lived experiences. The experience has made me a more empathetic designer!"

Hunter Kaiser, Vice-President
LEADERSHIP TEAM

Miyoun Hqung
Faculty Advisor

Gabby Pierson
President

Hunter Kaiser
Vice President

Lauren Stein
Secretary

Patrick McManama
Treasurer

Kenny Gyaltshen
Marketing Officer

Carlie Westrum
Marketing Officer

Lauryh Blank
Marketing Officer

Abby Redick
Marketing Officer

Lia Ragle
Marketing Officer