



**IIDA Chapter  
Awards 2026:  
North Pacific Chapter**

**BOISE**  **BARKITECTURE**

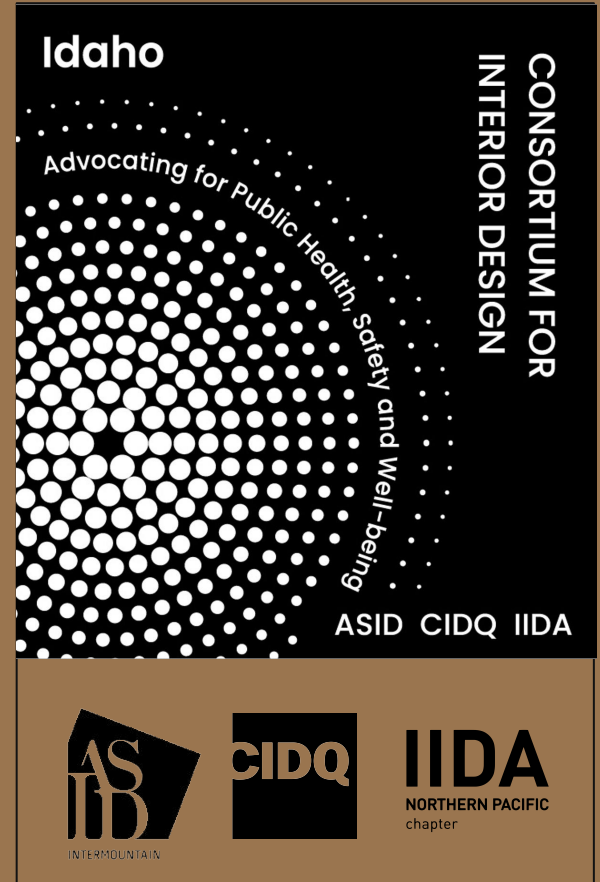


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ADVOCACY**

# OUR MISSION

## UNIFIED FOR A CAUSE

- Unite Interior Designers with architects, contractors, consultants, and public
- Engage the broader Treasure Valley community
- Celebrate creativity through pet-focused design
- Support causes we all love - animals and advocacy



# IMPACT VISION

- Educate the public what Interior Designers actually do
- Build pride in the profession
- Strengthen relationships across disciplines



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# PLANNING & GOALS

**Two Leaders. Five Months.  
One Powerful Community Impact.**

What began with two dedicated leads and a shared vision in January grew into a fully coordinated, community-driven event in just five months. Through strategic planning, volunteer engagement, and strong support from both *ASID Intermountain* and *IIDA Northern Pacific Chapter*, the program delivered outstanding results. With no pre-established budget, every dollar raised supported the event, resulting in strong financial returns and lasting momentum for future growth.



- **January**  
Vision, goals, & planning
- **February**  
Volunteer recruitment, role assignment
- **March**  
Sponsorships, partnerships, & outreach
- **April**  
Logistics, promotion, & coordination
- **May**  
Final prep, event delivery
- **Post-Event**  
Review, refine, grow



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# MARKETING & COMMUNICATION

The program was promoted through ASID and IIDA websites and social media, strengthened by community flyers and word of mouth. This momentum led to local news coverage and an in-person interview highlighting the event's purpose and impact. We reached both industry professionals and the general public through sponsor support, media exposure, and strong community connections. [News Clip](#)



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# MEMBERSHIP ENGAGEMENT

The event welcomed over **825 attendees** (our chapters largest attended event), including members of our design community and their friends and families. The strong turnout reflected deep local engagement and created genuine excitement and “FOMO” for 2026. It was extremely well received and even inspired other city centers within our chapter. Ultimately, we chose to preserve its unique identity by keeping it a signature **“icon” event in Idaho.**



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# FINANCIALS

The total cost of producing the event was approximately \$3,500, covering the venue, trophies and prizes, décor, volunteer appreciation items, supplies, and professional photography.

Through sponsorships and event proceeds, we generated \$10,500 in revenue, demonstrating strong community support and responsible financial stewardship. We were able to split this to provide \$2,000 to each shelter and the rest towards Idaho legislative efforts.



# MEASURING SUCCESS

15  
STRUCTURES

3 WINNERS:

- TOP DOG
- CATS MEOW
- GREEN PAW

Raised \$10,500  
IN 3 Hours

LOCAL MEDIA  
COVERAGE

825+  
ATTENDEES

\$2000 PER  
SHELTER

THE REST WENT TO THE  
CONSORTIUM FOR INTERIOR  
DESIGN - IDAHO FOR LEGISLATIVE  
EFFORTS IN THEIR STATE



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